

### **MAST Newsletter and Forum**

Jonathan R. Hargis Archive Scientist

Archive Sciences Branch
Operations and Engineering Division



15-16, 2016

## **Newsletter Overview**

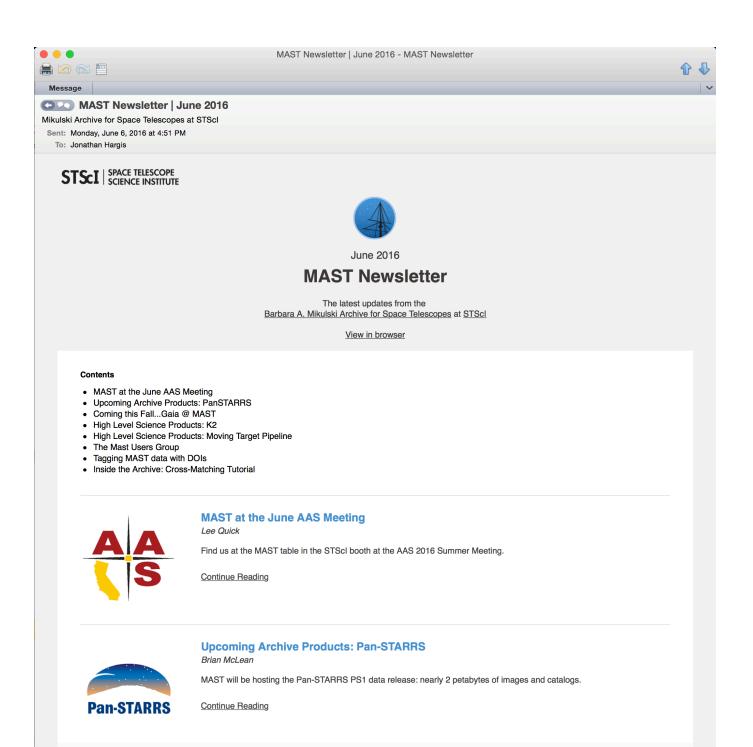
- Restarting the newsletter is one aspect of improving our engagement with the astronomical community
- Historically, averaging 1.5 newsletters per year for the last 10 years. Last newsletter was 2013.



December 15-16, 2016

# Newsletter Requirements

- Modern, responsive HTML design
- Short articles
- Increase frequency of distribution. Users now expect regular, timely delivery.





**JUNE 2016** 

#### MAST NEWSLETTER

THE LATEST UPDATES FROM THE

BARBARA A. MIKULSKI ARCHIVE FOR

SPACE TELESCOPES AT STSCI



MAST AT THE JUNE AAS MEETING

LEE QUICK



UPCOMING ARCHIVE PRODUCTS: PANSTARRS

BRIAN MCLEAN



COMING THIS FALL...GAIA @ MAST

BRIAN MCLEAN

#### MAST AT THE JUNE AAS MEETING

FIND US AT THE MAST TABLE IN THE STSCI BOOTH AT THE AAS 2016 SUMMER MEETING.

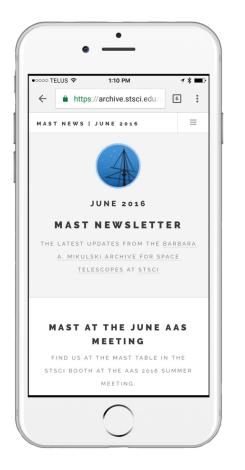
JUNE 1, 2016
LEE QUICK

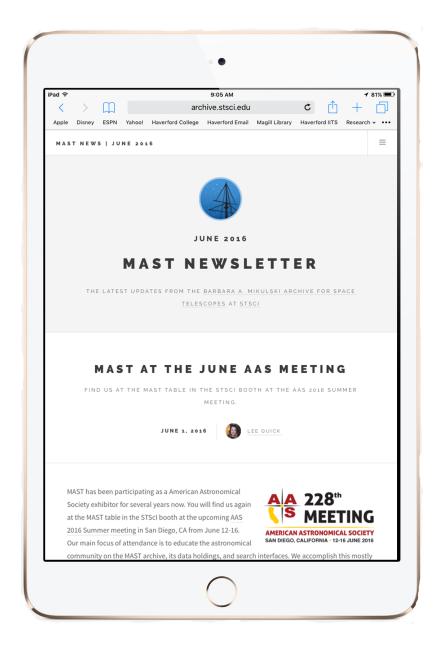
MAST has been participating as a American Astronomical Society exhibitor for several years now. You will find us again at the MAST table in the STScI booth at the upcoming AAS 2016 Summer meeting in San Diego, CA from June 12-16. Our main focus of attendance is to educate the astronomical community on the MAST archive, its data holdings, and search interfaces. We accomplish this mostly by giving



live demonstrations on how to use our interfaces to search, analyze, and download data. In recent years we have been showcasing our MAST Discovery Portal. We have found it to be helpful to give live demonstrations of the portal, as it is a pretty powerful tool. Our offerings are not solely interface focused. We also have updated materials on new data products and the archive in general.

We have found in the past that we get a good variety of people coming to visit our MAST table. We meet undergraduate students just starting out in astronomy that are interested in all of the modern ways we search data. We also get all levels of educational professionals coming to the booth, where we provide them with educational resources and offer teaching ideas for the classroom. And, of course we meet with seasoned astronomers who have specific questions about their particular research project. Interacting with AAS attendees at the booth has been a great opportunity to get to meet our community, and we hope you will come visit us if you are attending the AAS this summer or at future meetings!







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#### **Newsletter Articles**

- Mostly related to MAST-specific projects which are upcoming or newly-released
- High Level Science Products
- How-To Guides for Search Interfaces
- Written mostly by MAST staff, but also from:
  - Other STScI branches
  - PIs of HLSPs external to STScI



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#### Newsletter Distribution

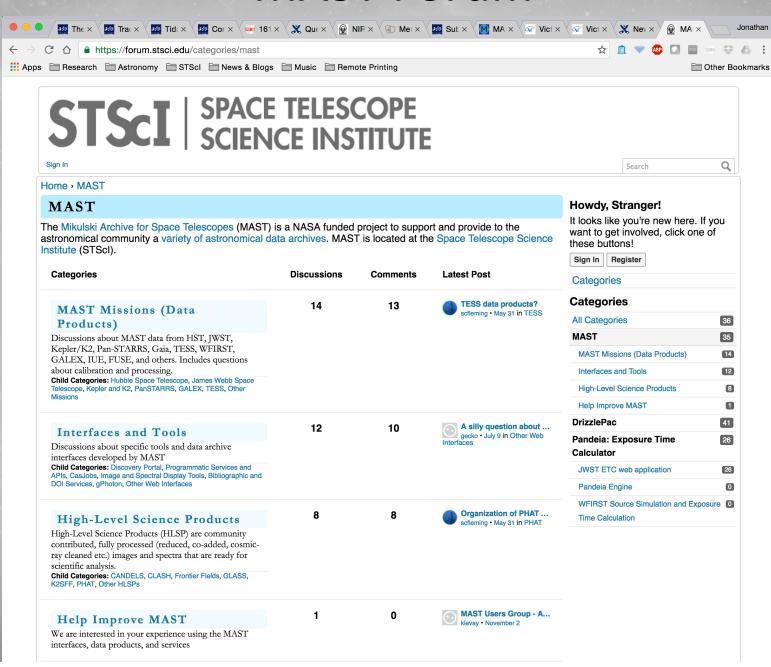
- Emailed to ~10,000 people from MyST database
- ~1000 views per month from ~500 unique IP addresses
- No analysis of which articles are most popular, etc.



MAST Users Group Meeting

December 15-16, 2016

#### **MAST Forum**





15-16.

2016

# MAST Newsletter and Forum: Discussion

- How can we better use the forum?
  - Integration with Helpdesk?
- What do our users really want to know about?
  - Articles based on survey results
  - Feedback from MUG
  - Continue active involvement of Archive
     Scientists in the community